



Dynamic Cables Limited

(Govt Recognised STAR Export House)
(An ISO 9001:2015, 14001:2015 & OHSAS 18001:2007 Company)

www.dynamiccables.co.in

Date: 10.07.2020

To,
BSE Limited (SME Platform)
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai—400 001

Sub.: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015("Listing Regulations")

Ref: Dynamic Cables Limited – Scrip Code – 540795

Dear Sir/ Madam,

In order to update our investors on timely basis, we enclose herewith copy of investor relations brochure of the company consisting of:

1. Market Outlook
2. Technology Advancement
3. New Product Launch
4. Penetrating to new regions & segments

This is for your information and dissemination on your website

Thanking You,
Yours faithfully,

FOR DYNAMIC CABLES LIMITED

[HONEY CHORDIA]
Company Secretary & Compliance Officer
M. No. A41995



Encl.: as above



Mangal Group
promoting value engineering



CIN: L31300RJ2007PLC024139

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HT Upto 66KV & LT Aerial Bunched, Power, Control & Railway Signalling Cables, ACSR/AAC & AAAC Conductors.



MARKET OUTLOOK

- While it's tough to forecast amidst COVID-19, we are sure it will create long-term opportunities in the near future.
- With immense caliber and stability, we have the potential to be ahead of things in no time.
- Monetary and fiscal stimulus packages will sure pave the way for a worldwide recovery.
- Revamping of the existing transmission and distribution systems and ongoing electricity infrastructure investments will ensue in global industry growth.



ASHISH MANGAL
(Managing Director)



TECHNOLOGY ADVANCEMENT



- Timely Technological advancements made in our manufacturing facilities have contributed to our growth profoundly. Our sophisticated machines drive productivity and optimize capacity utilization.
- Our use of Super cleaned polymer ensures compliance with international standards in mechanical & electrical properties for HV Cables & its testing
- To meet the needs of our esteemed clientele (Tata Power & BSES), we now manufacture 66KV HV Cables with modern dry curing & dry cooling facilities.
- 1.2 MW of Rooftop Solar Power Generation Plant is helping to cut down cost and saving in Green Energy.



NEW PRODUCT LAUNCH



MVCC

- Medium Voltage Covered Conductors – The result of customer-centric R&D efforts, MVCC caters to the ever-growing demand in the distribution market in India & Overseas providing them with a safe & cost effective way solution which shall replace Overhead Conductors.
- To cater to Indian Railways expansion projects we have developed Railway Signaling cables which is RDSO approved.
- We are the first manufacturer in India which designed, manufactured & supplied 33KV MV 3Cx630 Sqmm to TANGED Co.
- Specialized Products & system certification is being procured which shall open up new markets segments with a new product range.
- Our Production process is designed to ensure quality while delivering the ability to produce customized complex electrical products on short timeframes to meet our customer's needs.

PENETRATING TO NEW REGIONS & SEGMENTS



- Equipped with a versatile product range we now have the flexibility to serve the Indian railways, Metro, Defense & Mining sectors.
- Through Acquisition of industrial & Product accreditations we are now geared up to grab a foothold in the American, Latin American & European markets.
- With indigenously developed Medium voltage covered conductors we are now catering to a segment of the distribution sector which exclusively utilizes this product.

