

Dynamic Cables Limited

(Govt Recognised STAR Export House) (An ISO 9001:2015,14001:2015 & 45001:2018 Company)

Date: March 17, 2023

To,

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001
Scrip Code: BSE-540795

National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C/1 G-Block, Bandra-Kurla Complex, Bandra(East) Mumbai-4000501 Trading Symbol: DYCL

Sub: Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Dear Sir/Madam,

With reference to the captioned subject, please find enclosed herewith Press Release titled "Dynamic Cables Successfully Participates in Nepal Electric Power Lights, ELECRAMA and MEE Expo".

Kindly take on record the same and oblige us.

For Dynamic Cables Limited

Naina Gupta Digitally signed by Naina Gupta
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Naina Gupta Company Secretary and Compliance Officer M. No. A56881 Encl.: as above











Press Release

Dynamic Cables Successfully Participates in Nepal Electric Power Lights, ELECRAMA and MEE Expo

> 400+ quality walk ins at the booth

> Range of quality and innovative products were at display

March 17, 2023, Jaipur: Dynamic Cables Limited (DCL), is pleased to announce that it recently participated in marquee exhibitions namely **Nepal Electric Power Lights Show,** held in Nepal from 20th January to 22nd January 2023, **ELECRAMA 2023**, held in India from 18th February 2023 to 22nd February 2023 and **Middle East Energy (MEE) 2023**, held in Dubai from 7th March 2023 to 9th March 2023. We received encouraging response with over 400 quality walk-ins in the event.

During the exhibitions, we showcased our innovative products and exhibited our plans to reinforce company's commitment towards growing sustainably. There was an overwhelming response at our booth with visitors crowded from India as well as across the world, which was truly a testimony of our quality product and services. Presence of our senior management at the event to showcase our product portfolio, arranging products technical specification meeting and demonstrating the product applications was very well received and appreciated by the visitors. We would like to affirm that through our continuous participation in the marquee exhibitions, we will explore more cooperative opportunities and expand our global footprint.

Cables Limited said: "At Dynamic Cables, it has been our endeavour to bring innovative technologies & products for the Power Cable Industry. After three years of pandemic, these on-site expos provided the attendees an opportunity to witness and understand deeply about our latest offerings. Our participation at theses expos has been an excellent opportunity for us to interact with potential buyers to help them evaluate the right products for their applications. We are delighted to share that customer responded enthusiastically to the Dynamic cables presence, thereby making our participation in this event successful.

With eleven days of high action, meeting numerous existing and potential customers and visitors, Dynamic cables received many leads for various power cable and conductors. It was a wonderful experience of participation at **Nepal Electric Power Lights Show, ELECRAMA** and **MEE** with a great response. We thank all the visitors of Indian & global power industry who visited our booths, admired our contribution to the Power Industry and re-iterated confidence in quality of our products and services.

It is with great pleasure I would like to announce that we will be participating and showcasing our product portfolio in **Powerlec Nigeria** which will be held in Nigeria from 27th March to 29th March 2023, **Power GEN** which will be held in Bangladesh from 11th May to 13th May 2023 and will return to Nepal for its 2nd **Nepal Electric, Power and Light International Exhibition** which will be held from 01st September to 3rd September 2023."



About Dynamic Cables Ltd.:

Dynamic Cables Ltd. is manufacturer of power infra cables that includes LT, HT, EHVC, Power control & instrumentation cables, flexible & industrial cables, solar cables and railway signaling cables. It supplies cables to Government Discoms, Private Distribution companies, Private EPC contractors, industrial and Export clients. Company has 3 manufacturing plants are situated at Jaipur and Reengus. Business operations are managed through corporate office in Jaipur and 5 regional sales offices across India.